

# Turn Your Business Success into a Leading Business Consultancy...

This is your opportunity to join the most innovative and dynamic network of professional business advisors! If you are looking for a business opportunity which offers exceptional returns, great flexibility and a fast track start up then read on...

## WHO ARE IBS?

IBS are a leading global business advisory organisation with an international network of successful franchisees helping business owners achieve their goals. IBS are looking to lead the United Kingdom's market for small and medium sized business. This is a unique opportunity to get in at the beginning and share that success.

## ARE YOU AN EXPERIENCED BUSINESS PERSON LOOKING FOR...

- \* An exciting investment opportunity?
- \* A great return on your investment?
- \* The potential to build a substantial business?
- \* An opportunity that can complement your existing business interests?
- \* An opportunity that creates other opportunities?

"IBS provides a step by step solution whereby business owners get to design and implement business strategies to achieve financial and personal goals"

IBS advisors harness the latest in innovation, research and development to provide high end quality solutions designed specifically for small to medium business owners. The goal of every IBS advisor is to develop the leadership skills of business owners so they can spend less time in the business and more time achieving the goals they have for the business.



The solutions are results driven and look at every aspect of the business to develop a tangible and measurable plan of action where the journey is as important as the destination. Focus is on increasing profits and improving lifestyle not centered on cost reduction or short term fixes.

The approach of an IBS advisor is a holistic one providing strategies that have a concrete foundation, by carefully evaluating all areas of the business. These solutions are delivered with a standard of professionalism and a real commitment to be a long term industry leader.

*Turn your business knowledge into a leading business consultancy*



We define ourselves by our thirst for knowledge, our uncompromising will to provide the most comprehensive and up to date solutions and strategies and the high standard of service we deliver at all times.

IBS is always focused on the further development of the brand in line with the changing needs of the market and the increased understanding of both internal and external stakeholders.

### **FINDING THE RIGHT FIT FOR YOU!**

There are many reasons why franchisees are attracted to the IBS franchise opportunity. For some, it is a seemingly natural progression from their current career, while others find the opportunity to make a difference is the strongest motivation, or perhaps the empowerment offered by running their business. Many prospective franchisees are

drawn to the lifestyle and passive income opportunities that are available with an IBS franchise.

The IBS opportunity enables franchisees to learn, grow, teach, have a flexible lifestyle, make a difference, and earn a passive income from their business. Along the way, franchisees acquire the knowledge and the skills they will use to build a portfolio of businesses and investments that can secure their financial future.

### **WHY CHOOSE A FRANCHISE?**

Franchising today is no small business contributing 9.65 billion to the economy each year. According to the 2004 Natwest Survey over 95% of franchisees say that they are profitable in their first year with this figure rising to 98% in the second year of operation. Compare this to other small to medium business startups which have an 80% failure rate within the first 5 years.

By utilising the proven, tried and tested systems and support offered by a franchise, you are already setting yourself up for building a highly successful and profitable business.

IBS uphold ethical franchising practices and are committed to increasing the awareness of franchising as a business format.

### **MEETING THE NEEDS OF A MASSIVE MARKET!**

An IBS franchisee is responsible for selling and delivering business solutions and advice to the rapidly expanding small to medium business sector.

Our comprehensive range of consulting systems have been helping small to medium business owners throughout the world for over 7 years. They have been designed to work across a range of industries and sectors from design and printing to transport and engineering. Today 99% of all businesses fall into the small to medium category so just imagine how many businesses within your catchment can benefit from your services.



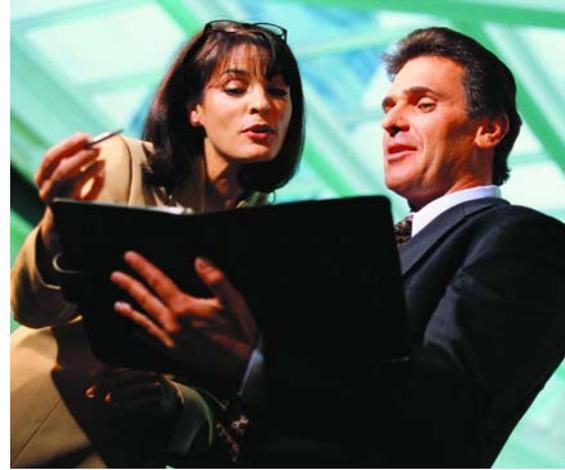
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## **BUILD A BUSINESS INSTEAD OF REPLACING A JOB...**

With IBS you have the chance to develop a passive income stream whilst being a pioneer in a rapidly expanding market. You will have access to opportunities only available through working with other entrepreneurs and the chance to be part of a network of like minded individuals.

With the systems and support provided by IBS you have the potential to build a substantial business, employing a team that allows you to concentrate on the role you enjoy best – generating significant streams of income! As an IBS advisor you benefit from a fast track startup as our proven systems maximise your effectiveness from day one. The IBS systems also allow yourself and your team to consult to more clients which means an enviable return on investment.

The financial rewards aren't the only benefits to you as an IBS advisor. The empowerment of owning your own business, the freedom to enjoy a lifestyle of your design and the ability to determine the future for yourself and your family are also of paramount importance. Not forgetting the fulfilment you will get on a daily basis from seeing your clients get stunning results!



## **A BUSINESS THAT WORKS FOR YOU AND YOUR CLIENTS...**

Your consultancy will achieve significant and measurable improvements in your clients business. You will have access to world class systems and programmes that allow your client to comprehensively evaluate the key areas of their business and identify where there is the most potential.

As an IBS advisor you can help your client get a competitive advantage, organise their cashflow and gain easy funding for expansion, create a situation where repeat business is the norm, transform a group of employees into a dynamic team and allow them to spend more time with their family. Whatever the goals they have for their business you will help them achieve them.

Best of all you have the help and support of the IBS global network as well as other advisors in your region. You are backed up by comprehensive knowledge and experience and the time consuming reports and recommendations are generated by IBS corporate office, leaving you to focus on the most income productive activities of consulting or selling. As an IBS advisor you will be able to work with 3 or 4 times more clients than the average consultant!



## **TAKING THE NEXT STEP...**

If you are ready to build a substantial business in a role that offers significant personal reward then visit [www.iconbusinesssolutions.com/uk](http://www.iconbusinesssolutions.com/uk) to find the contact details of your nearest IBS Master Franchisee.

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